

## NAFTZ Legislative & Regulatory Seminar Sponsorship Rates - 2010

Benefits	Platinum	Gold	Silver
<b>Sponsorship Amount</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$800</b>
Written acknowledgement in the monthly NAFTZ newsletter and on the NAFTZs website	X	X	X
Recognition at Seminar's Opening remarks	X	X	X
Prominent listing of Sponsor's name or logo in all marketing materials for the event and day-of-event signage	X	X	X
Opportunity to display one piece of company information at seminar registration desk	X	X	X
Recognition in the Opening Seminar screen*	X	X	X
Hotlink to the Sponsor's website on the event registration portion of the NAFTZ website	X	X	X
Post seminar attendee list for one time use in electronic format	X	X	
Reserved seats (8) at a sponsor table in the front of the luncheon room	X		
Reserved seat (1) at the head table during the Keynote Luncheon	X		
Waived registration fee for one Executive	X		

**\*Silver level sponsors will receive their company name listed. Gold and Platinum sponsors will receive their company logos listed as recognition**

Meal/Break Sponsorships	
Refreshment Break Sponsorships	Amount
<b>PM Coffee Break</b> -includes exclusive signage, official recognition, company name/logo placed on Conference program	\$750
<b>Formal Luncheon with Keynote Speaker</b> - Reserved seat (1) at the head table during the Keynote Luncheon	\$3,000

Additional Advertisement Opportunities	
Spotlight Advertisement	Amount
<b>Web Café Workstations Sponsorship</b> - one laptop computer station connected to the internet with laser printer for attendees to check email and print seminar content for free. Corporate signage placed over stations & formal recognition.	\$2,000