



SPONSORSHIP OPPORTUNITIES

FTZS: A LIFELINE IN STORMY SEAS

DON'T MISS THIS OPPORTUNITY to highlight your company to approx. 200 individuals in the Foreign-Trade Zone Community. Tiered sponsorship benefits can include signage with your company logo, a waived registration fee for a company executive and many other benefits. **Secure your sponsorship early to guarantee full recognition on print and online materials.**

ALL SPONSORS (in addition to the below benefits) will be: acknowledged in the monthly NAFTAZ newsletter (Mar.-May); featured on the NAFTAZ website event registration page with their company logo and hotlink to their website; and provided an advance copy of the registration list and the opportunity to email attendees once prior to the event (in accordance with NAFTAZ guidelines).

SPONSORSHIP LEVELS

Level	Included Benefits	Amount
ONLY LEVELS	Recognition at Seminar's Opening remarks & the Opening Seminar screen*, prominent listing of Sponsor's name or logo in program materials for the event and day-of-event signage, & opportunity to display one piece of company information at seminar registration desk	
Platinum*	Reserved seats (6) at the head table during the Keynote Luncheon, waived registration fee for 3 Executives, reserved Meeting room (request must be received by April 12), plus benefits for all levels	\$ 5,000
Gold	Reserved Meeting room for 1 hour - based on availability (request must be received by April 12), waived registration fee for 2 Executives, plus benefits for all levels	\$ 3,000
Silver	Waived registration fee for one Executive plus benefits for all levels	\$ 2,000

EVENT SPONSORSHIPS

Meals/Break	Included Benefits	Amount
Monday Reception	Exclusive signage, official recognition, & all sponsor benefits noted above	SOLD — World Trade Center Savannah
Monday Continental Breakfast	Exclusive signage, official recognition, & all sponsor benefits noted above	\$ 2,500
Monday AM Coffee Break	SOLD — Greater Metropolitan Area Foreign Trade Zone Commission FTZ 0138 Upgraded break	\$ 1,900
Monday PM Snack Break	Exclusive signage, official recognition, & all sponsor benefits noted above Upgraded break	\$ 1,000 SOLD — Columbus Regional Airport Authority
Monday Formal Luncheon with Keynote Speaker	Exclusive signage, official recognition, reserved seat (1) at the head table during the Keynote Luncheon & all sponsor benefits noted above	\$ 4,000
Tuesday Continental Breakfast	Exclusive signage, official recognition, & all sponsor benefits noted above	\$ 2,500
Tuesday AM Coffee Break	Exclusive signage, official recognition, & all sponsor benefits noted above Upgraded break	SOLD — UPS Zone Solutions \$ 1,900

EVENT ITEM SPONSORSHIPS (See item pictures on the following pages)

Item	Included Benefits	Amount
Social Media Wall*	Replace the click logo shown on next page with corporate name/logo. This image will be projected on one monitor Mon. & Tues.	\$ 5,500
Event App*	Features your company as sole company logo featured (other than NAFTAZ), allows guests to access presentations & attendee roster	SOLD — PTSI
Event App & Social Media Wall*	Sponsor both items as described above at a discounted rate	\$ 9,000
Event Tote Bag	Company name or logo on the event bags that are distributed to all attendees & program recognition. bag is insulated.	SOLD — Questaweb #1: \$2,500 #2: \$3,500
Toiletries Kit	Company name/logo on kits that are distributed to all attendees & program recognition	\$ 2,500
Conference Room Key	Company name/logo on keys that are distributed to all attendees staying at the conference hotel & program recognition	SOLD — FTZC
Earbuds*	Corporate logo on each of the case for each of the earbuds distributed to all attendees & program recognition. The earbuds include a cord that glows in the dark .	\$ 2,000
RFID Passport Wallet	Corporate logo and/or advertisement on wallets distributed to all attendees & program recognition	\$ 2,000
Virtual Reality Headset*	Corporate logo and/or advertisement on headsets distributed to all attendees & program recognition	\$ 2,000
Mobile Fish Eye Lens*	Company name/logo on with mobile fish eye lens that are distributed to all attendees & program recognition	\$ 2,000

Personalized imprint items are in 1 color & location unless otherwise noted & distributed to all attendees.

* Notes the sponsorship is only available for one organization/partnership.

Contact Victoria Cartwright for more details or customized option(s) at 202-331-1950 ext. 225, vcartwright@naftz.org.

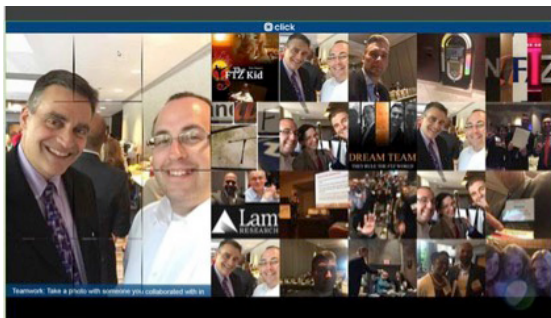


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Item	Included Benefits	Amount
Notepad	Corporate logo on notepads distributed to all attendees & program recognition, choose from 3 options	SOLD - Thomas Reuters #1: \$1,500 #2: \$1,000 #3: \$2,000
Eye Mask & Ear Plugs*	Corporate logo on eye mask cases distributed to all attendees & program recognition	\$ 1,500
Lanyard Phone Holder	Company name/logo on phone holders that are distributed to all attendees & program recognition	\$ 1,500
Hot/Cold Pack	Company name/logo on packs that are distributed to all attendees & program recognition, choose from 2 options	#1: \$1,000 #2: \$1,500
Stress Ball*	Company name/logo on stress balls that are distributed to all attendees & program recognition, choose from 2 options	#1: \$1,000 #2: \$1,500
Post-It Notes*	Company name/logo on event post-its that are distributed to all attendees & program recognition	SOLD - ISCM Inc.
Key Ring*	Company name/logo on key rings that are distributed to all attendees, choose from 2 options	#1: \$800 #2: \$1,000
Whistle, Light, Compass*	Company name/logo on event whistle, light, compasses that are distributed to all attendees & program recognition	\$ 800
Hand Sanitizer/Antibacterial Wipes*	Company name/logo on hand sanitizers (#1) or wipes packages (#2) that are distributed to all attendees	#1: \$650 #2: \$1,500
Stylus Highlighter/ Pen*	Company name on event pens/styluses that are distributed to all attendees & program recognition	SOLD - GTKconnect, Inc.
Magnet	Company name/logo on magnets that are distributed to all attendees & program recognition	\$ 600
Lapel Pin*	Company name on event pins that are distributed to all attendees & program recognition	\$ 600

SOCIAL MEDIA WALL



EVENT APP



TOTE BAG OPTION 1



TOTE BAG OPTION 2 INSULATED BAG



TOILETRIES KIT



EAR BUDS (ALSO AVAILABLE IN PINK & ORANGE)



RFID PASSPORT WALLET



VIRTUAL REALITY HEADSET



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MOBILE FISH EYE LENS



NOTEPAD OPTION 1



NOTEPAD OPTION 2



NOTEPAD OPTION 3



EYE MASK & EAR PLUGS



LANYARD PHONE HOLDER



HOT/COLD PACK OPTION 1 (NO STRAP)



HOT/COLD PACK OPTION 2 (ALSO AVAIL. IN CLEAR & GREEN)



STRESS BALL OPTION 1



STRESS BALL OPTION 2



POST-IT NOTES (UNLIMITED COLORS)



WHISTLE, LIGHT, COMPASS



KEY RING OPTION 1



KEY RING OPTION 2



HAND SANITIZER OPTION 1



ANTIBACTERIAL WIPES OPTION 2



Product Color: Metallic Purple



STYLUS HIGHLIGHTER/PEN



MAGNET



LAPEL PIN



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SPONSORSHIP REGISTRATION

FTZS: A LIFELINE IN STORMY SEAS

33RD ANNUAL SPRING SEMINAR

May 5 - May 7, 2018
Hyatt Regency Savannah
Savannah, GA

CONTACT INFORMATION

Name _____ Company _____

Phone _____ Fax _____ E-mail _____

SPONSORSHIP OPPORTUNITIES

Levels

- Platinum Sponsorship** — \$5,000
- Gold Sponsorship** — \$3,000
- Silver Sponsorship** — \$2,000

Items

- Social Media Wall Sponsor*** — \$5,500
- Toiletries Kit Sponsor*** — \$2,500
- Earbuds Sponsor*** — \$2,000
- RFID Passport Wallet Sponsor*** — \$2,000
- Virtual Reality Headset Sponsor*** — \$2,000
- Mobile Fish Eye Lens Sponsor*** — \$2,000
- Eye Mask & Ear Plugs Sponsor*** — \$1,500
- Lanyard Phone Holder Sponsor*** — \$1,500

Hot/Cold Pack Sponsor*

- Option 1** — \$1,000 **Option 2** — \$1,500

Stress Ball Sponsor*

- Option 1** — \$1,000 **Option 2** — \$1,500

Key Ring Sponsor*

- Option 1** — \$800 **Option 2** — \$1,000

Whistle, Light, Compass* Sponsor* — \$800

Hand Sanitizer/Antibacterial Wipes Sponsor*

- Option 1** — \$650 **Option 2** — \$1,500

Magnet Sponsor* — \$600

Lapel Pin Sponsor* — \$600

Events

- Monday Continental Breakfast** — \$2,500
- Monday Formal Luncheon** — \$4,000
- Tuesday Continental Breakfast** — \$2,500

PAYMENT METHOD

Total Sponsorship Amount \$ _____

Total Enclosed \$ _____

- Check VISA MC AMEX

Cardholder's Name _____

Credit Card # _____

Exp. Date _____

Cardholder's Signature _____

Please remit to:

NAFTZ
529 14th Street NW
Suite 1071
Washington, DC 20045



202-331-1950 (P)
202-331-1994 (F)

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