

FTZ 74 – Roadshow Event Description

Event Summary:

I (Grantee of FTZ #74) conducted a series of outreach visits to the outlying counties in our service area which are not directly contiguous to the Port of Baltimore terminals, but nonetheless would benefit from FTZ procedures in their operations. I dubbed this series of visits an FTZ Roadshow, highlighting the effort that I will bring the FTZ knowledge and resources to all parts of our ASF service area.

Who was invited?

Local economic development officers, manufacturers, warehouse companies, logistics firms, distributors.

Q10

Presenters:

Will Cawthern, Grantee of FTZ #74, presented on FTZ as part of unique events in each of the counties I visited. Each occasion was different in the audience, i.e. local manufacturers, exporters, etc.

What were the results of this event?

Each Roadshow event ranged from small and intimate (5 businesses represented) to medium sized and informative (20 businesses represented). Additionally, the events served as information sessions for economic development officers who had a limited understanding of FTZ. Some Roadshow events are yet to happen (as of 7/11/2024) but I anticipate directly reaching over 100 individuals with information about FTZ.

Anything additional you'd like to add or highlight?

I felt this Roadshow concept was especially apt in light of the Francis Scott Key Bridge collapse and ongoing recovery of the Port of Baltimore. The emergency affected a lot of firms state-wide, so I wanted to be a physical presence to let as many people know that we are all back open for business.