

National Association of Foreign-Trade Zones
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FOR IMMEDIATE RELEASE
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NAFTZ Appoints Sorini Samet & Associates as Government Relations Advisors

The National Association of Foreign-Trade Zones (NAFTZ) is pleased to announce the appointment of Sorini Samet & Associates LLC (SSA) as its Government Relations Advisors effective January 1, 2024. With over three decades of experience in U.S. trade negotiations and legislation, SSA will play a crucial role in supporting the NAFTZ’s mission as the principal proponent and educator for the U.S. Foreign-Trade Zones (FTZ) program.

“The NAFTZ is dedicated to serving its membership by actively educating, promoting, and advocating for the FTZ program before legislators and policymakers in Washington, DC. This partnership with SSA is a significant step towards boosting our advocacy efforts to align with the Association’s 5-year advocacy vision and plan,” said Jeff Tafel, President of the NAFTZ.

“We are very excited to be working with the NAFTZ,” noted Ron Sorini, Co-Founder and Principal of SSA. “Having worked exclusively in international trade for the past 40 years, including my time as an Ambassador at USTR, I’ve seen first-hand the positive impact FTZs have on the U.S. economy. Our firm is proud to have been chosen to join the NAFTZ in advocating for this important driver for the creation of jobs and expansion of manufacturing and distribution in the United States.”

The NAFTZ and SSA look forward to working together to further advance the interests of the FTZ program for the international trade community. For a comprehensive list of NAFTZ’s advocacy efforts, please visit our website: <https://www.naftz.org/advocacy-2/>.

For further information on this release, please contact Kristine Wells at kwells@naftz.org.

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About the National Association of Foreign-Trade Zones (NAFTZ)

The National Association of Foreign-Trade Zones (NAFTZ) is a non-profit trade association comprising nearly 800 members spanning across the United States and Puerto Rico. NAFTZ serves as a pivotal resource hub, offering essential tools, informative webinars, and organizing four major events that unite hundreds of U.S. Foreign-Trade Zone (FTZ) program professionals each year. NAFTZ aims to educate and champion the economic benefits of FTZs, while advocating for FTZ policy. Founded in 1973, NAFTZ continues to be the primary voice of the FTZ community.

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