

## NAFTZ Fundamentals Sponsorship Rates - 2024

February 26-27, 2024 • Washington, DC • NAFTZ 202-331-1950 (P)

\*All sponsorships in addition to the below, include one's company logo featured on [NAFTZ website](#), [printed program](#) and [NAFTZ Zones Report](#)\*. Sponsors also receive an advanced attendee list and opportunity to email attendees once \*within NAFTZ guidelines.

\* Customized sponsor packages available by request.

Sponsorship	Amount
<b>Sunday Reception</b> - includes exclusive signage & official recognition	\$10,000
<del>Event App</del> - includes exclusive logo in the app (other than NAFTZ)	<del>Call for details</del>
<b>Monday Breakfast</b> -- includes exclusive signage & official recognition	\$5,000
<b>Monday AM Coffee Break</b> --- exclusive signage & recognition and opportunity to upgrade; Upgrade to offer an enhanced item (custom beverage/snack)	\$3,000
<b>Monday PM Snack Break</b> --- exclusive signage & recognition and opportunity to upgrade	\$3,000
<b>Monday AM &amp; PM Break Package</b> - includes exclusive signage & official recognition	\$3,500 or \$5,500
<del>Ball Stress Reliever Sponsorship</del> features company name & distributed to all attendees	<del>\$1,000</del>
<b>Hot or Cold Gel Pack Sponsorship</b> features company name via mask or star form	\$1,000
<b>Personalized Travel Mug</b> features company logo/name on the mug distributed to all	\$2000
<del>Notepad Sponsorship</del> features company logo business card holder or tear off sheets	<del>\$2000</del>
<b>Stylus Pen Sponsorship</b> features company name on event pen distributed to all	\$1,000
<del>Post-it Sponsorship</del> features company name/logo or upgrade to post it flags	<del>\$1000</del>
<b>Hand Sanitizer Sponsorship</b> features company logo (1-side) & distributed to all	1,000
<b>Highlighter Sponsorship</b> features company logo in unlimited colors (1-side)	\$2,500
<b>Event Tote Bag Sponsorship</b> with co. name/logo fabric zipper bag or upgrade to clear totebag	\$2,000or \$2,500
<b>Strappy Cell Phone Holder</b> features company name on phone holder distributed to all	1,000
<del>Silver Sponsorship</del> includes premium visibility & (1) complimentary registration <small>(not limited to one company)</small>	<del>\$1,500</del>
<del>Grubhub giveaway</del> - customize to target audience to receive perks and can tie with action item - such as view company video for grubhub dinner on you, etc.	<del>\$1000</del>
<b>Donations in kind* (*opportunity for existing sponsors/speakers/coordinator ONLY) for bingo prizes</b> (such as (\$5-\$10) giftcards, co. swag, tech products (chargers, echo, etc.) pending NAFTZ Approval	TBD
<b>Customized sponsorship packages = based on your brand goals</b>	Call for details

Name \_\_\_\_\_ Company \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

### Sponsorship Opportunities

### **Invoice REQUEST:**

Sponsor Amount \$ \_\_\_\_\_

SELECT OPTION ABOVE

Payment can be made online or request invoice via  
[Email to vcartwright@naftz.org](mailto:vcartwright@naftz.org) 703-309-6640