

NAFTZ Fundamentals Sponsorship Rates - 2025

February 24-25, 2025 • Washington, DC • NAFTZ 202-331-1950 (P)

All sponsorships in addition to the below, include one's company logo featured on [NAFTZ website](#), [printed program](#) and [NAFTZ Zones Report](#). Sponsors also receive an advanced attendee list and opportunity to email attendees once *within NAFTZ guidelines.

* Customized sponsor packages available by request.

Sponsorship	Amount
Sunday Reception - includes exclusive signage & official recognition	\$3,000
Event App - includes exclusive logo in the app (other than NAFTZ)	SOLD
To Go Break Sponsorships features branded case offering gum or mints & distributed to all at check in or opening session	\$2,000- \$3000
Ball Stress Reliever Sponsorship features company name & distributed to all attendees	\$1,500
Personalized Sunglasses Sponsorship with company name or upgrade to mirror lens	\$2500 or \$3000
Hot or Cold Gel Pack Sponsorship features company name via mask or star form	\$1,500
Personalized Travel Mug features company logo/name on the mug distributed to all	\$2500
Notepad Sponsorship features company logo business card holder or tear off sheets	SOLD
Stylus Pen Sponsorship features company name on event pen distributed to all	\$1,500
Post-it Sponsorship features company name/logo or upgrade to post it flags	\$1500
Hand Sanitizer Sponsorship features company logo (1-side) & distributed to all	1,500
Highlighter Sponsorship features company logo in unlimited colors (1-side)	\$2,500
Event Tote Bag Sponsorship with co. name/logo (non-woven) or upgrade to cooler	\$2,500
Strappy Cell Phone Holder features company name on phone holder distributed to all	1,500
Hotel Customized Room Key Cards	\$2,500
Donations in kind* (*opportunity for existing sponsors/speakers/coordinator ONLY) for bingo prizes (such as (\$5-\$10) giftcards, co. swag, tech products (chargers, echo, etc.) pending NAFTZ Approval	TBD
Customized solutions based on your goals: Want to increase website traffic? Get feedback on a new company marketing video? Want to introduce your brand in flashing lights? Have a specific price point in mind? Let NAFTZ customize a solution in reaching your target audience – such a survey to your target audience in exchange for a grubhub meal credit & welcome learning more about what means most to you in developing valuable ROI proposition thru your partnership.	Call for details

Name _____ Company _____

Phone _____ Email _____

Sponsorship Opportunities

SPONSOR OPTION PREFERRED _____

Please pay online or remit check payment to: NAFTZ
 PO Box #426063 Washington, DC 20042-6063 Or
Direct invoice requests to vcartwright@naftz.org *

REQUEST an invoice by emailing vcartwright@naftz.org or call 703-309-6640 for customized sponsorship solutions.

Payments can be made online

Sponsor Amount \$ _____