



36TH ANNUAL SPRING SEMINAR

May 22-24, 2022
 Sheraton Austin Hotel at the Capitol
 Austin, TX

FTZs: A KEY TO SUPPLY CHAIN SUSTAINABILITY & RESILIENCE



NAFTZ Spring Seminar Sponsorship Rates - 2022

All sponsors (in addition to the below benefits) will be

- * Acknowledged in the monthly NAFTAZ newsletter (Mar.-May)**
- * Featured on the NAFTAZ website event registration page featuring company logo and hotlink to the Sponsor's website
- * Provided an advance copy of the registration list & the opportunity to email attendees once prior to the event (in accordance with NAFTAZ guidelines)

Tier Sponsorship	Benefits
Platinum - \$6000*	<ul style="list-style-type: none"> * Recognition at Seminar's Opening remarks & the Opening Seminar screen* * Prominent listing of Sponsor's name or logo in program materials for the event and day-of-event signage * Opportunity to display one piece of company information at seminar registration desk Customizable perks
Gold - \$4,000	<ul style="list-style-type: none"> * Recognition at Seminar's Opening remarks & the Opening Seminar screen* * Prominent listing of Sponsor's name or logo in program materials for the event and day-of-event signage * Opportunity to display one piece of company information at seminar registration desk * Reserved Meeting room for (1) Hour - based on availability * (2) Waived registration fee for one Executive
Silver - \$2,000	<ul style="list-style-type: none"> * Recognition at Seminar's Opening remarks & the Opening Seminar screen* * Prominent listing of Sponsor's name or logo in program materials for the event and day-of-event signage * Opportunity to display one piece of company information at seminar registration desk * (1) Waived registration fee for one Executive

Event Sponsorships

Amount	Refreshment Break Sponsorships
\$3,000	Monday or Tuesday Continental Breakfast - includes exclusive signage, official recognition, and (3) all sponsor benefits noted above
\$2000 - \$3000	Monday or Tuesday AM Coffee Break -includes exclusive signage, official recognition, and (3) all sponsor benefits noted above <u>Upgraded Sponsorship at \$3000</u>
\$3,000 - \$4000	Monday PM Snack Break -includes exclusive signage, official recognition, and (3) all sponsor benefits noted above <u>Upgraded Sponsorship at \$2000</u>
\$4,000	Monday Formal Luncheon with Keynote Speaker - includes exclusive signage, official recognition, Reserved seat (1) at the head table during the Keynote Luncheon and (3) all sponsor benefits noted above
Call for details	Monday Main Reception customize the Austin experience with a local venue with cuisine and entertainment to match or bring guests a taste of the live music capitol at the host hotel with a personalized experience at this premium branded event
Amount	Personalized Items
-	Event App - features your company as sole company logo featured (other than NAFTZ), allows guests to access presentations and attendee roster
\$1,000	ToGo Break Sponsorship
\$2,000	Notepad Sponsorship
\$2,000	Post It Sponsorship
\$2000- \$3000	Customizable options - such as a company luggage tag, stress balls, Magnetic Blade fans , Pens, Foldable sunglasses and more based on ideal brand synergy and personalization preference
\$3000- \$4000	Hand Sanitizer - an essential item for all attendees distributed to all guests featuring a premium branding opportunity
Call for details	Partner Sponsorship interested in partnership with another vendor to offer a grand prize and premium recognition (Coolers, guitars, etc.) call for more details
Call for details	Raffle Sponsorship -prize recognition to a premium audience

Call for details	Custom Sweatshirt - comfort, style and recognition with this ideal brand opportunity. Pricing available pending style and design
Interested contact Vcartwright@naftz.org	Sponsor a registrant who otherwise wouldn't be able to attend (Customizable to your target market: Grantees, Operators/Users, college students involved with trade, etc.); recognized throughout the program for your generosity and optional reserved luncheon seating with recipient(s)

SPONSORSHIP OPPORTUNITIES

Don't miss this opportunity to highlight your company to approx. 200 individuals in the Foreign-Trade Zone Community. Tiered sponsorship benefits can include signage with your company logo, a waived registration fee for a company executive and many other benefits. Secure your sponsorship early to guarantee full recognition on print and online materials.

(*) notes the sponsorship is reserved for only available for one organization/partnership

Call or email Victoria Cartwright for more details at 202-331-1950 ext. 225
vcartwright@naftz.org.

Payment-Method¶

Sponsor-Amount: → → \$ → → → →

★ Check ★ VISA ★ MC ★ AMEX ¶

Cardholder's-Name ¶

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Credit-Card-# → → . → → → → ¶

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Exp.-Date →3-digit-code-(4-digit-for-AMEX)
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Cardholder's-Signature → →