

SPONSORSHIPS

FTZS: THE SOL OF TRADE



Standard Sponsorship Benefits

All sponsors will receive the following in addition to specific sponsorship level benefits as listed below: Written acknowledgement in the monthly NAFTAZ newsletter (July, August & September), an advance copy of attendee registration and the opportunity to email them once,** company logo to be displayed on the NAFTAZ website and prominent listing of sponsor's name or logo in marketing materials for the event and day-of-event signage.

Sponsorship Level Benefits

| Level Sponsorship Amount | Platinum* \$8,000 | Gold \$5,000 | Silver \$1,500 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|-----------------|-------------------|
| Opportunity to include 1 question in attendee survey (provide by 8/1/22) ** | X | | |
| Inside half-page advertisement in the front half of the electronic Seminar program* | | X | |
| Inside half-page advertisement in back half of electronic Conference program | | | X |
| Exclusive full-page advertisement on second page of the electronic Conference program | X | | |
| One Continental Breakfast (Wednesday) | X | | |
| Wednesday AM Refreshment Break — corporate signage over beverage stations & formal recognition (Wednesday) Limited to first company to secure the sponsorship | | X | |
| Meeting room to hold private meetings with clients and potential customers for one hour (must request in advance) | X | X | |
| An opportunity to place 1 piece of company information within distributed attendee materials | X | X | |
| Waived registration fee for one executive (Gold) & two executives (Platinum) | X | X | |
| Reserved (1) sponsor table (Mon, Tues & Wed) for executives and guests/clients at the front of the luncheon room with corporate signage & opportunity to invite guests (provide guest names by 8/1/22) | X | | |
| Recognition in the opening remarks | X | X | X |
| MEDIA SPONSOR | Call for Details | | |

Meal/Break Sponsorships

| Meals/Break | Amount |
|-----------------------------------------------------------------------------------------------------------------------------|----------|
| Formal Luncheon with Keynote Speaker — Monday† | \$ 5,000 |
| Formal Luncheon with Keynote Speaker — Tuesday† | \$ 5,000 |
| Formal Luncheon with Keynote Speaker — Wednesday† | \$ 5,000 |
| Continental Breakfast — Monday† | \$ 3,000 |
| Continental Breakfast — Tuesday† | \$ 3,000 |
| Business Meeting Breakfast — Wednesday† | \$ 3,000 |
| AM Refreshment Break — Monday† | \$ 2,000 |
| AM Refreshment Break — Tuesday† | \$ 2,000 |
| PM Snack Break — Monday† | \$ 2,000 |
| PM Snack Break — Tuesday† | \$ 2,000 |
| † Enhanced Meal/Break Addition — add a custom item such as stylus pen, stress ball, etc. with your branding for each guest. | \$ 1,000 |

Reception Sponsorships*** Each includes exclusive signage & formal recognition at the event.

| Reception | | Amount |
|-----------------------------------------|------------------------------------------------------------|------------------|
| Welcome Reception (Sunday Night) | Half-page ad in back section of seminar/conference program | \$ 5,000 |
| Grand Opening Reception (Monday Night)* | Half-page ad in front section of conference program | \$ 10,000 |
| Main Event Reception (Tuesday Night)** | Half-page ad in front section of conference program | Call for details |

Contact Victoria Cartwright at vcartwright@naftz.org or 202-331-1950 for customized packages.

* Indicates an exclusive sponsorship level or advertisement limited to three (3) sponsors.

** Subject to NAFTAZ approval & editing.

*** Reception Sponsorships are open year-round.

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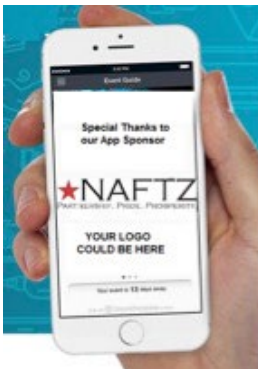


Event Item Sponsorships (See item pictures on the following pages)

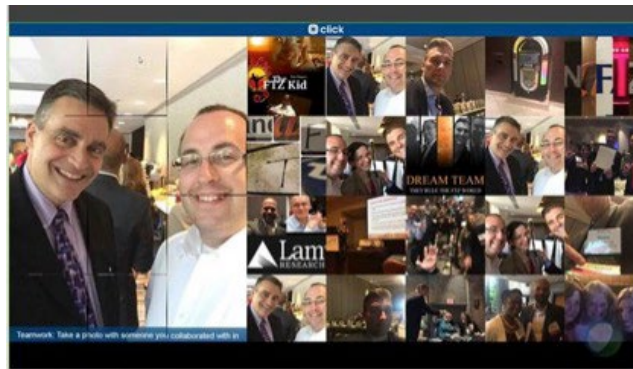
| Item | Included Benefits | Amount |
|-------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|
| Event App | Featured as first logo guests see when opening the app on the splash screen. Guests will access the app to review the agenda, complete surveys and connect with attendees. | \$ 5,000 |
| Social Media Wall | Replace the click logo shown on next page with corporate name/logo. This will rotate between the Click Game and NAFTAZ Social Media outlets, such as Twitter. Projected on the registration desk screen & General session Entrance Screen and featured in the NAFTAZ registration area. Option to develop own 2 photo scavenger request for guests to complete (must be provided by 8/14). | \$ 5,000 |
| Event App & Social Media Wall | Sponsor both items as described above | \$ 9,000 |
| Conference Tote Bag | Company name or logo on the event bags that are distributed to all attendees & program recognition. Upgrade to insulated tote with side pocket. | #1: \$7,000 #2: \$10,000 |
| Wireless Charging Pad | Corporate logo on charging pad distributed to all attendees & program recognition. | \$ 7,000 |
| Steel Beverage Container | Company name/logo on beverage containers that are distributed to all attendees & program recognition | \$ 5,000 |
| Office-on-the-Go | Corporate logo on office-on-the-go cases distributed to all attendees & program recognition. | \$ 5,000 |
| Hand Sanitizer | Company name or logo on hand sanitizers or sunscreen featured on totebags that are distributed to all attendees & program recognition. Upgrade to feature on totebag and at place setting in general session. | #1: \$4,000 #2: \$5,000 |
| Phone Lanyard | Corporate logo on phone lanyards distributed to all attendees & program recognition. | \$ 3,500 |
| Foldable Sunglasses | Corporate logo on sunglasses distributed to all attendees & program recognition. Choice of item in 6 diff. colors | \$ 3,000 |
| Hot/Cold Pack | Corporate logo on hot/cold packs distributed to all attendees & program recognition. | \$ 2,500 |
| Personalized Chewing Gum | Corporate logo on chewing gum distributed to all attendees & program recognition. | \$ 2,000 |
| Stress Beach Ball | Corporate logo on stress balls distributed to all attendees & program recognition. | \$ 2,000 |
| Custom Magnet | Custom branded state of Florida magnet with your artwork design displayed in full color. Distributed to all attendees & program recognition | \$ 2,000 |
| Alligator Pen | Corporate logo on pens distributed to all attendees & program recognition. | \$ 2,000 |
| Lip Balm | Company name on lip balms distributed to all attendees & program recognition. | \$ 1,000 |
| Post-It Notes | Company name/logo on event post-its that are distributed to all attendees & program recognition | \$ 1,000 |

Additional customized solutions based on brand preferences available by request. Contact Victoria Cartwright at vcartwright@naftz.org or 202-331-1950.

EVENT APP



SOCIAL MEDIA WALL



WIRELESS CHARGING PAD



SPONSORSHIP ITEMS

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TOTE BAG OPTION 1



TOTE BAG OPTION 2



STEEL BEVERAGE CONTAINER



OFFICE ON THE GO



HAND SANITIZER



SUNSCREEN



FOLDABLE SUNGLASSES



HOT/COLD PACK



STRESS BEACH BALL



CUSTOM MAGNET



ALLIGATOR PEN



LIP BALM



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47TH ANNUAL CONFERENCE & EXPOSITION

SEPTEMBER 11-14, 2022

LOEWS MIAMI BEACH HOTEL, MIAMI BEACH, FL

CONTACT INFORMATION

Name _____ Company _____

Phone _____ Fax _____ E-mail _____

SPONSORSHIP OPPORTUNITIES

Sponsorship Levels

- Platinum Sponsor* — \$8,000
- Gold Sponsor — \$5,000
- Silver Sponsor — \$1,500
- Media Sponsor — Call for details

Meals/Break Sponsorships

- Formal Luncheon — Monday — \$5,000
- Formal Luncheon — Tuesday — \$5,000
- Formal Luncheon — Wednesday — \$5,000
- Continental Breakfast — Monday — \$3,000
- Continental Breakfast — Tuesday — \$3,000
- Business Meeting Breakfast — Wednesday — \$3,000
- AM Refreshment Break — Monday — \$2,000
- AM Refreshment Break — Tuesday — \$2,000
- PM Snack Break — Monday — \$2,000
- PM Snack Break — Tuesday — \$2,000
- Enhanced Meal/Break Addition — \$1,000

Reception Sponsorships

- Welcome Reception — \$5,000
- Grand Opening Networking Reception — \$10,000
- Main Event Reception* — Call for details

Event Items Sponsorships

- Social Media Wall & App Sponsor — \$9,000
- Social Media Wall Sponsor — \$5,000
- Event App Sponsor — \$5,000

Conference Tote Bag Sponsor

- Option 1 — \$7,000 Option 2 — \$10,000
- Wireless Charging Pad Sponsor — \$7,000
- Steel Beverage Container — \$5,000
- Office On the Go — \$5,000

Hand Sanitizer or Sunscreen Sponsor

- Option 1 — \$4,000 Option 2 — \$5,000
- Phone Lanyard Sponsor — \$3,500
- Foldable Sunglasses Sponsor — \$3,000
- Hot/Cold Pack Sponsor — \$2,500
- Stress Beach Ball Sponsor — \$2,000
- Custom Magnet Sponsor — \$2,000
- Alligator Pen Sponsor — \$2,000
- Lip Balm Sponsor — \$1,000
- Post-It Notes Sponsor — \$1,000

PAYMENT METHOD

Total Sponsorship Amount \$ _____

Total Enclosed \$ _____

Check VISA MC AMEX

Cardholder's Name _____

Credit Card # _____

Exp. Date 3-Digit Code or 4-Digit Code (AMEX)

Cardholder's Signature _____

Please remit to:

NAFTZ, 529 14th Street NW, Suite 1071
 Washington, DC 20045
 P: 202-331-1950 F: 202-331-1994

Customized option(s) available by request – contact vcartwright@naftz.org or 202-331-1950 ext. 225

* Limited to two (2) companies.

Reception sponsorships open year-round.