

NAFTZ Fundamentals Sponsorship Rates - 2023

JANUARY 8-9, 2023 • New Orleans, LA • NAFTZ 202-331-1950 (P)

All sponsorships in addition to the below, include one's company logo featured on [NAFTZ website](#), [printed program](#) and [NAFTZ Zones Report](#). Sponsors also receive an advanced attendee list and opportunity to email attendees once *within NAFTZ guidelines.

* Customized sponsor packages available by request.

Sponsorship	Amount
Sunday Reception - includes exclusive signage & official recognition	\$3,000
Event App - includes exclusive logo in the app (other than NAFTZ)	Call for details
Monday Breakfast -- includes exclusive signage & official recognition	\$3,000
Monday AM Coffee Break --- exclusive signage & recognition and opportunity to upgrade; Upgrade to offer an enhanced item (custom beverage/snack)	\$1,500 or \$3,000
Monday PM Snack Break --- exclusive signage & recognition and opportunity to upgrade	\$1,500 or \$3,000
Monday AM & PM Break Package - includes exclusive signage & official recognition	\$2,500 or \$5,500
Ball Stress Reliever Sponsorship features company name & distributed to all attendees	\$1,000
Personalized Sunglasses Sponsorship with company name or upgrade to mirror lens	\$1000 or \$3000
Hot or Cold Gel Pack Sponsorship features company name via mask or star form	\$1,000
Personalized Travel Mug features company logo/name on the mug distributed to all	\$2000
Notepad Sponsorship features company logo business card holder or tear off sheets	\$2000
Stylus Pen Sponsorship features company name on event pen distributed to all	\$1,000
Post-it Sponsorship features company name/logo or upgrade to post it flags	\$1000
Hand Sanitizer Sponsorship features company logo (1-side) & distributed to all	1,000
Highlighter Sponsorship features company logo in unlimited colors (1-side)	\$2,500
Event Tote Bag Sponsorship with co. name/logo (non-woven) or upgrade to cooler	\$2,000 or \$2,500
Strappy Cell Phone Holder features company name on phone holder distributed to all	1,000
Silver Sponsorship includes premium visibility & (1) complimentary registration <small>(not limited to one company)</small>	\$1,500
Grubhub giveaway - customize to target audience to receive perks and can tie with action item - such as view company video for grubhub dinner on you, etc.	
Donations in kind* (*opportunity for existing sponsors/speakers/coordinator ONLY) for bingo prizes (such as (\$5-\$10) giftcards, co. swag, tech products (chargers, echo, etc.) pending NAFTZ Approval	TBD

Name _____ Company _____

Phone _____ Fax _____ Email _____

Sponsorship Opportunities

SELECT OPTION ABOVE

Payment Method

Sponsor Amount \$ _____

Check
 VISA
 MC
 AMEX

Cardholder's Name _____

Credit Card # _____

Exp. Date _____ 3-digit code (4 digit for AMEX) _____

Cardholder's Signature _____

Please remit to: NAFTZ 529 14th Street NW, Suite 1071 Washington, DC 20045
Or **Email form to vcartwright@naftz.org** *